

Simon Numphud FIH
Managing Director AA Media
Chair South West Hospitality Action
Board

Hospitality
Action

Hospitality people **We've got you.**



Since the start of 2020...



We have awarded over **12,000 hardship grants** valued at over **£4m**.



Delivered **8,775 counselling sessions**.



Answered **3,500 helpline calls**.



Experienced **2m website visits**.



Issued **1,413 Winter Fuel Grants** to alleviate extreme fuel poverty in the coldest months.



Awarded **2,011 Emergency Grants** in just 10 weeks at the start of the pandemic.



Posted **24,000 copies** of our Golden Friend's Newsletter.



Provided **wraparound support** to **200,000 EAP members**.

“

Positive feedback.

“I genuinely can't put into words how much this has helped us. We as a family never thought we would ever be in a position in our life to have to reach out and ask for support, but we are at rock bottom in our life right now and the support that you have all shown us we will never forget. We hope that one day we will be back on our feet and be able to help repay you.”

“I wish that you could be here to see the impact that this generosity has had on [my client] - she lost so much due to Covid and the abuse, and you have enabled her to build her life back up and have helped her to secure her future. I really wanted to let you know that this has made such a significant difference to [my client's] life and has enabled her to change her future prospects in the most positive and wonderful way imaginable. If I could bottle her happiness and gratitude to send to you then I would.”

“Thank you very much for the help received, you have helped with my mental health - I have had a lot of worries that I would not know where I could get my next meal. Benefits are hard and with bills I have really struggled and believed we were going to be homeless. Applying for this support was embarrassing but you supported me, spoke to me as a human, and took away my worries of getting myself into this situation. You have saved my family from being homeless. My children can now go to school without worries, my partner feels happier as she also struggles with her health and with our autistic child and now I have got extra support. You have no idea what you have done for us, thank you for your hard work.”

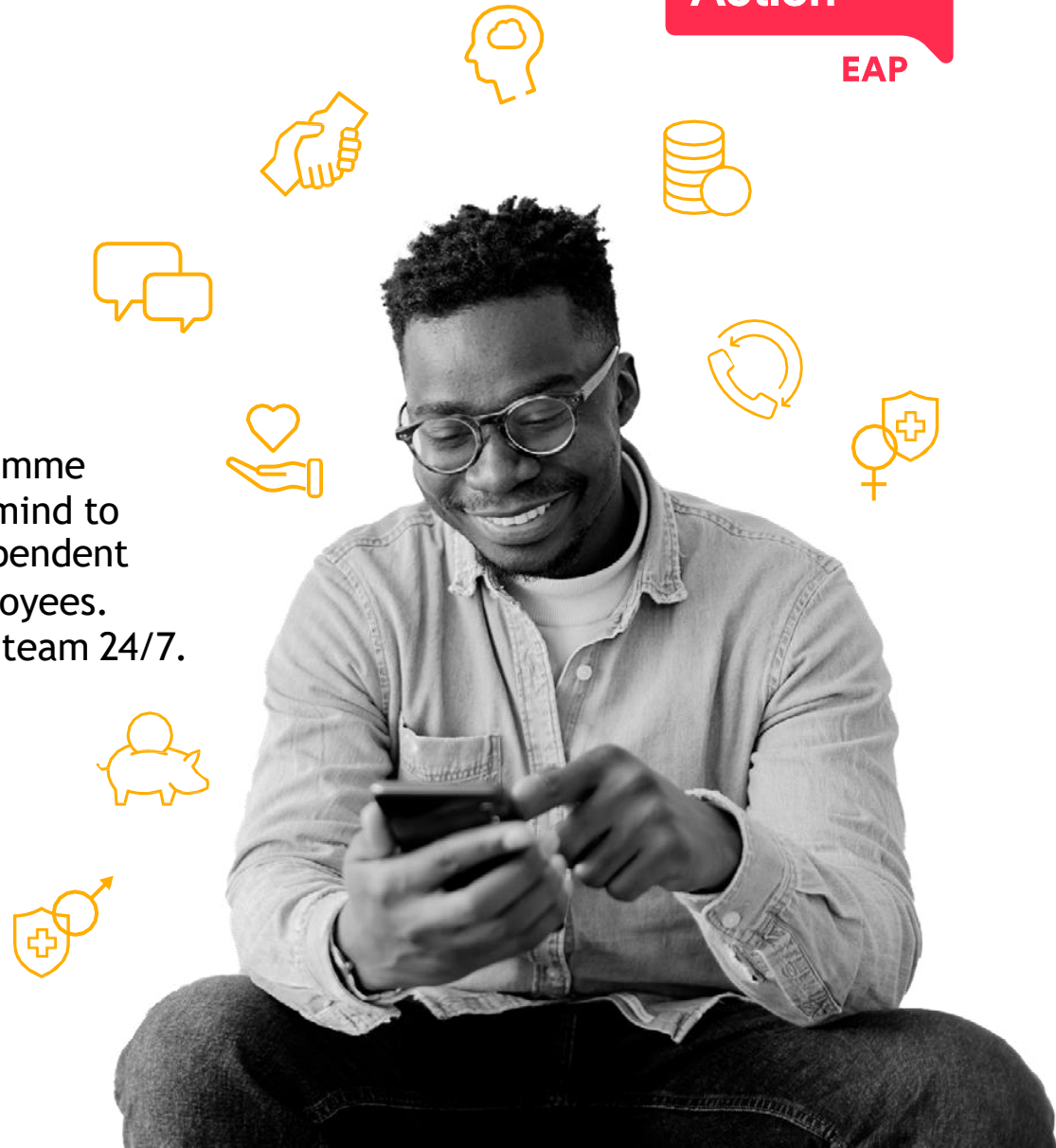
”

Hospitality
Action

EAP

Employee Assistance Programme

Our bespoke Employee Assistance Programme is a care package that provides peace of mind to employers and a range of specialist, independent and confidential support services to employees. The EAP is there to support you and your team 24/7.



Charity Partnerships



Corporate Fundraising.

Charity of the Year - Put HA at the heart of your business for the next 12 months and beyond

Commercial activations - You could add a small increment to a particular product line or service item making a small donation per unit sold or order placed. We've benefited from the sales of a wide range of goods and services from wines, beers and spirits, to training course places, software systems and stock cubes

Company raffle - organise a company wide raffle with half the prize pot to the winner the other half to HA

Take part in a challenge event of your own eg a Tough Mudder or The Three Peaks Challenge

Host your own gala dinner or supplier event with funds donated to HA

Add £1 to the bill or donate 50p from a dedicated item on your menu





Invisible Chips.

0% fat, 100% charity. Our award winning Invisible Chips are good for you and good for the hospitality industry.

By buying a portion or adding them to your menu you'll be helping hospitality families whose lives have gone backwards over the last few years.

Buying a portion of nothing changes everything.

Current stockists include:



ELITE
BISTRO

GAUCHO



South West Event Calendar 2024.

Chefs' Dinner at Bailbrook House Hotel
Spring

Chefs' Dinner at The Headland Hotel,
Cornwall
Spring

Cotswold Cycle Challenge
hosted by Calcot Manor
& Whatley Manor:
Pasta Supper Sunday 12th May
Cycle Challenge Monday 13th May

South West Polo Day at Beaufort Polo Club
Sunday 2nd June

AA Golf Day at Bowood Hotel Monday 3rd June

Summer Challenge
Team Bath Friday 7th June – Monday 17th June

The Newt Garden Party Thursday 11th July

Walk for Wellbeing
Bath/Bristol and Cardiff Sunday 13th October

Chefs' Dinner hosted by the Seren Collection
October

Chef's Dinner TBC Bristol or Newbury Autumn



Cotswold Cycle Challenge

Monday 13th May

The wait is over
Cotswold Cycle
125 other like-n
picturesque Co



Polo Day at Beaufort Polo Club

Sunday 2nd June

Executive Chef Hywel Jones leads a prestigious brigade of South West Chefs to cook a Michelin star worthy lunch at this special event.

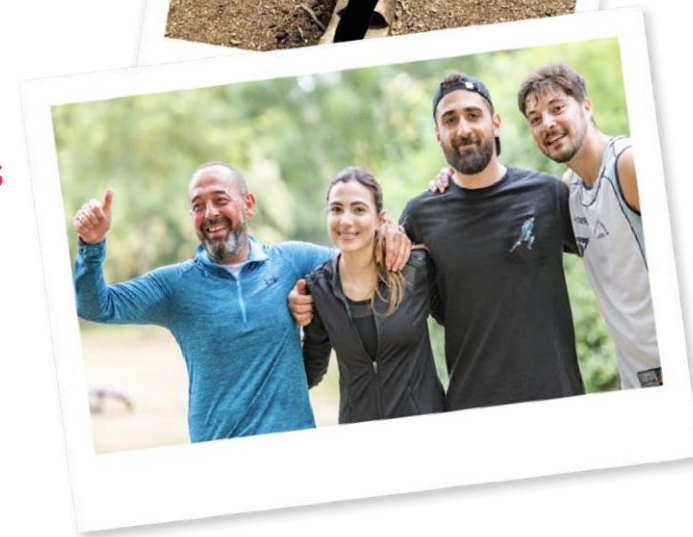
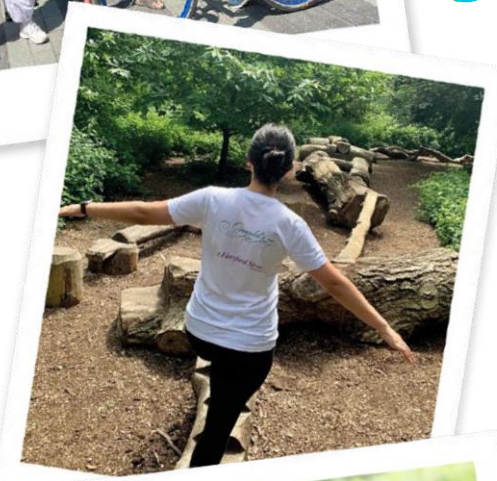
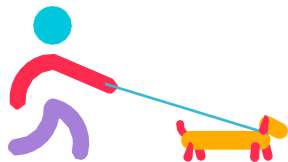
Experience the thrill of the polo while you enjoy a Taittinger and canapé reception, an outstanding lunch, wine and afternoon cream tea prepared by regional award-winning chefs taking place at Beaufort Polo Club, home to the famous Tomlinson polo dynasty.



Summer Challenge 2024

Friday 7th – Monday 17th June

We want to make this summer one to remember by challenging colleagues and teams from across the industry to complete the greatest distance and raise as much money as possible. Don't be a spectator; go the distance in aid of Hospitality Action!



walk for wellbeing.

Thursday 10th October - Sunday 27th October 2024.
Walk it your way
Your Location

Sunday, 13 October
Hosted 20km Challenge
London, Bath/Bristol, Birmingham,
Manchester and Glasgow

In support of

**Hospitality
Action**



powered by

mum.
talent taken care of

Let's walk the walk and make a difference together